



The 2nd edition of the invite-only and carbon neutral DELIVER series took place on **June 27th and 28th 2017 in Berlin** (Funkhaus). Next DELIVER edition, **DELIVER #3, will take place in June 2018**, in a country to be disclosed soon.

500 high level delegates on pan-European level gathered to network, discover latest e-Logistics trends and conduct one-to-one business meetings. With largest e-commerce powerhouses represented, **DELIVER #2 is the biggest e-Logistics marketplace with 250 prominent buyers** (+40% compared to previous edition) spending several billion euros in logistics services. Other attendee categories were **venture capitalists, journalists, e-commerce associations and policy makers.**

DELIVER #2 has been sponsored by e-Logistics vendors from all parts of Europe, either multinational leaders or emerging startups, representing **the largest variety of e-Logistics services ever gathered under the same roof:**

express delivery
 standard delivery
 cross-border delivery
 first mile delivery
 packaging
 fulfillment
 packaging machines
 lockers
 standardization body

warehouse management system
 transport management system
 tracking-based CRM solutions
 addressing solution
 real time fleet management
 returns solution
 sea freight sourcing tool
 multi-modal cargo tower control

Here is the international list of the 26 DELIVER #2 sponsors:

DS Smith	Ranpak	WelcomeTrack	Shipup
DPDgroup	E3Neo	What3Words	Shoprunback
Raja	IMX	Cubyn	iContainers
DHL Express	Logtex	Venipak	Nektria
Neopost	B2C Europe	Meest	Shiptify
GS1	Colis Privé	Urbantz	
CMC	Generix	Wing	

Under the patronage of Maros Sefcovic, Vice President of the European Commission responsible for transport and logistics and Karima Delli, Chairwoman of the Transport Committee at the European Parliament, DELIVER #2 has also seen the **official inauguration of the EU co-funded platform on e-Logistics services DELIVER IN EUROPE (www.deliverineurope.eu)**. DELIVER IN EUROPE is a free service allowing vendors to be listed and e-retailers to source their e-Logistics service providers in Europe.

4 keynotes and round tables involving high level participants :

- **Policy makers** : Maros Sefcovic, Vice President of the European Commission in charge of logistics matters, Karima Delli, Chairwoman of the Transport Committee at the European Parliament, Oliver Igel, Mayor of Berlin – Köpenick.
- **Retail giants** : Tom Allason, Global VP of Shipping at eBay, Maxim Romain, General Manager Europe at Wayfair, Rohit Sodha, Country Lead for Transportation at Amazon, and Carl-Friedrich zu Knyphausen, Head of Logistics Development at Zalando.
- **Robotics startups for fulfillment and store operations** : Herbert ten Have, CEO of Delft Robotics, Alexander Belenky, Advisor to the CEO of Eiratech, Dirk Franke, CEO of Picavi, Cédric Tessier, CEO of Effidence, David Clarke, VP Sales EMEA for Shelfie.
- **Delivery robot startups**: Vincent Talon, Founder of Twinswheel and Torsten Scholl, Founder of Teleretail.

6 workshops studios built on live interactions with the audience took place on diverse topics:

- ‘The 21st century spice trade’ brought by DHL.
- ‘The stakes for optimizing packaging have never been higher’, brought by RAJA
- ‘How much longer can we afford to be inaccurate & inefficient in last mile?’ brought by WHAT3WORDS
- ‘European last mile finally solved’, brought by DPD
- ‘E-commerce, the road to extinction?’ brought by DS SMITH
- ‘How to empower delivery from shopping cart to customer?’ Brought by NEOPOST

5 awards whose results have been decided by e-retailers themselves, based on mobile app voting, have been distributed to following vendors:

- URBANTZ wins the **Rising Star award**, which rewards the most promising startup.

- DS SMITH wins the **Sustainability award**, which rewards the company with highest environmental achievements.
- WHAT3WORDS wins the **Cool Vendor award**, which rewards the company with the most respected brand and inspiring services.
- DPD GROUP wins the **Customer Experience award**, which rewards the company delivering the best executed service.
- WHAT3WORDS wins the **Game Changer award**, which rewards the company whose innovation has the potential to disrupt the industry.

DELIVER #2 has been an **innovation hub in e-Logistics**, with a focus this year on **robotics** and **mobility automation**. 9 startups have joined the technology showcase area:

- Delft Robotics (Netherlands, robotic picking). Double winner of Amazon picking challenge
- Effidence (France, automated guided vehicle). Last winner of DHL robotics challenge
- Eiratech Robotics (Ireland, goods-to-man robots)
- Picavi Vision (Germany, augmented reality picking glasses)
- Shelfie (Australia, retail inventory robots)
- TwinswHeel (France, delivery robot)
- Teleretail (Switzerland, delivery robot)
- Ehang 184 (China, flying car)
- SeaBubbles (France, water borne flying car)

DELIVER #2 has also offered entertainment opportunities :

- Tesla Model X and Model S for test driving in auto pilot mode
- VR guided drones with Ehang Ghost drone 2.0
- Open bar champagne networking cocktail

*** END ***

Contact :

Stéphane Tomczak

DELIVER Founder & CEO

stephane.tomczak@deliver.events

+33 6 76 77 19 71